

Education Report for 2011-2012

Hello everyone! I hope you are all excited about having some great educational opportunities in the next year. Below are just a few of the classes and scholarships that are available.

Classes

There are a wide variety of classes available including CISR, AAI, NCJUA/NCIUA Producer Certification, Ethics and Best Practices. Log onto IIANC's website at www.iianc.com. Click on the Education tab at the top and then view calendar for complete list of classes available.

There are also several online classes available through Virtual University. Some classes include How to calculate Business Income in 5 minutes, Street Level Ethics and How do you Spell Personal Umbrella? Most of these classes are \$65 but if you have several people in your office interested in taking these classes then it works out to be a bargain as there would only be one fee of \$65 for the whole class. There are some free Microsoft classes as well including Microsoft Fundamentals, Microsoft Power Point and Microsoft Excel. The Virtual University link can be found on IIANC's website as well.

CPCU now has 8 week online classes for busy insurance professionals who cannot find time for a traditional class. You can view a demonstration of the online classes by visiting www.aicpcu.org.

NAIW has many educational opportunities available through their website. They have a new program where you pay a \$27 annual fee for unlimited online CE. As soon as you log onto their website, there is a link for this on the right hand page. This is an affordable way to continue our education through the entire year.

Scholarships

IIANC offers 5 scholarships to attend a **CISR** class during the year. Each scholarship covers the registration fee of \$135. All submissions must be received by September 1, 2011. Attached is an application and some information about the scholarship or you can log onto IIANC's website to print a copy as well.

There are several scholarships available through National Alliance including CIC, CISR and CRM scholarships. You can view these scholarships on NAIW's website under the scholarships and awards section.

The Insurance Scholarship Foundation of America has a variety of scholarships as well. There are three scholarships available for Insurance Professionals that are currently engaged in a course of study designed to improve knowledge and skills in performing employment responsibilities. The scholarships range from \$1000 to \$2,000.

If anyone knows of any educational opportunities that you want to share with all of the members, please let me know by sending me an email to cscott@woodburyinsurance.com.

Respectfully submitted,

Christie Scott, Education Chair 2011-2012

2011 – 2012 Safety Campaign – Bicycle Helmet Safety

An ounce of prevention is worth a pound of cure. We have all heard this quote used for many different scenarios. Our 2011-2012 safety campaign will be focusing on Bicycle Helmet Safety.

North Carolina passed a state law in 2001 stating that anyone under the age of 16 is required to wear a bicycle helmet. And although we mainly think of children first when it comes to bicycle helmets, statistics show that highest percentage of bicyclist killed are between 16-34 so this problem does affects all ages. The state of North Carolina is in the top 5 of the country for bicycle related fatalities. These statistics show that we have a long way to go to make sure our riders are safe.

In 2009 there were over 630 bicycle fatalities and over 51,000 injuries with almost half of those attributed to head injuries from lack of a helmet or an improperly fitting helmets.

Although the data shows that most injuries are for the average age of 31, I believe we should concentrate on the youth population and start them off with a safe bicycling foundation.

There are two ideas that come to mind on how we can implement positive reinforcement of bicycle helmet safety for our chapters and they are:

1. To coincide with holiday toy drives ie: Toys for Tots who generally receive several bicycles. It would make sense to also make requests and/or provide bike helmets to go along with the bikes that are given as gifts.
2. Participate locally in any bike safety clinics with providing bike helmets to people who cannot afford to purchase one.

With that being said, fundraisers may have to come into play to be able to purchase helmets to distribute. There are several companies and organizations on line that do offer helmets at very low cost. This is something that can be discussed further and we welcome any ideas that may be new or relevant to this campaign.

I thank you for your time and encourage us all to spread the word and encourage all to “use their brain and wear a helmet”.

Respectfully submitted: Kelly Leishman, Wilmington Insurance Professionals

NCAIW Public Relations Report for 2011 - 2012

Promoting school readiness and literacy are the function of the national program Reach Out and Read which helps to build routines and strengthen family bonds through reading, which is especially important to military families, who are tested by separation and deployment.

Several books are distributed to children addressing the issues related to separation and deployment; however, they need more reading material.

Reach Out and Read is a non-profit organization that promotes literacy and school readiness by giving books to children and adults. Military children move an average of six to eight times during their 13 years of schooling. NCAIW has the opportunity to collect new and gently used books for children and adults and donate them Camp LeJeune in Jacksonville and Fort Bragg in Fayetteville.

It is the recommendation of the Public Relations Committee to accept the Reach Out and Read program as our Public Relations Program for the 2011/2012 term.

2013 Region II Convention Committee Summary (as of May 2011)

March 20-24, 2013

Crowne Plaza Resort, Asheville, NC

www. Ashevillecp.com

Negotiated room rates of \$96 king or double (other accommodation options also discounted such as the Villas). Group rates will be available three days pre and post convention dates.

Tentative schedule highlights:

Thursday – Education seminars (including CE) with a welcome reception/BBQ buffet in the exhibit hall with exhibitors.

Friday – Breakfast, additional education in morning, CPIW/M Deli Buffet luncheon as official opening event, afternoon business meeting, dinner on your own with shuttles into Asheville and possibly Biltmore Village

Saturday – Memorial breakfast, morning business meeting, box lunch to go and visit to Biltmore Estate in afternoon for entire group. Start at house then to Antler Hill Village/Winery area, and finish evening with the awards Chef's Choice buffet/reception at Deepark on the estate.

Sub-committees currently accounted for:

Registration – Wilmington

Conference Program – Beth Wilkerson

Exhibitor/Fundraising booths – Greensboro

Hospitality Suite – Charlotte

Welcome party - Raleigh

CPIW/M luncheon – High Point –Thomasville

Awards dinner – Durham

VIP gifts and door prizes - WNCIP

Next meeting – looking for date in July where we can either meet in central location or web meeting with all association presidents or a representative of each. Greatest need is individuals or association who can work on fundraising/sponsorships. Speaking of basket raffles - Biltmore Estate will provide a basket at no charge for us to auction off at the 2012 Region II Convention.

Geraldine Plott has agreed to be another signor on the Convention bank account – we'll get her up here to sign the card after Nationals.